

## NEW SQUEEZABLE CONDIMENT



# THE WORLD'S FIRST SQUEEZABLE KRAUT

Like most great products, Sauer Frau was born out of necessity. While ordering a brat with sauerkraut at a baseball game, Wisconsin-native, Tracy Lundberg, was appalled at the condition of the kraut. Unlike other condiments, it sat stagnant in a plastic pan with tongs and hordes of flies for hours on end. There had to be a better way. The first and only squeezable sauerkraut was born!

**Less waste, less mess, less hassle!**

## KRAUT IS FINALLY CONVENIENT



## NEW OPTION FOR THE MEAT COUNTER



- Shelf-stable
- Tailgate ready
- Exceptional taste & quality
- **NON-GMO (Classic & Bavarian)**
- No sugar added (Classic & Craft Beer Mustard)
- **Gluten-free (Classic & Bavarian)**
- Fermented/Active cultures
- **Made in the USA**

# Floor Display



Nutrition Facts	
17 servings per container	
Serving size 2tbsp (30g)	
Amount Per Serving	<b>5</b>
<b>Calories</b>	
	%Daily Value
<b>Total Fat</b> 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
<b>Cholesterol</b> 0mg	0%
<b>Sodium</b> 160mg	7%
<b>Total Carbohydrate</b> 1g	0%
Dietary Fiber 1g	4%
Total Sugars 0g	
Includes 0g Added Sugars	0%
<b>Protein</b> 0g	
Vitamin D 0mcg	0%
Calcium 0mg	0%
Iron 0mg	0%
Potassium 0mg	0%
Vitamin C 10mg	10%

\*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

**INGREDIENTS:**  
SAUERKRAUT (CABBAGE, WATER, SALT), SAUERKRAUT JUICE, NON-GMO MODIFIED CORN STARCH, CITRUS FIBER, GUAR GUM.



Nutrition Facts	
17 servings per container	
Serving size 2tbsp (30g)	
Amount Per Serving	<b>5</b>
<b>Calories</b>	
	%Daily Value
<b>Total Fat</b> 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
<b>Cholesterol</b> 0mg	0%
<b>Sodium</b> 200mg	9%
<b>Total Carbohydrate</b> 1g	0%
Dietary Fiber 1g	4%
Total Sugars 0g	
Includes 0g Added Sugars	0%
<b>Protein</b> 0g	
Vitamin D 0mcg	0%
Calcium 0mg	0%
Iron 0mg	0%
Potassium 0mg	0%
Vitamin C 9mg	10%

\*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

**INGREDIENTS:**  
SAUERKRAUT (CABBAGE, WATER, SALT), SAUERKRAUT JUICE, CRAFT BEER MUSTARD (DISTILLED WHITE VINEGAR, #1 MUSTARD SEED, SUGAR, SALT, HORSERADISH, BELGIAN STYLE CREAM ALE (MALTED BARLEY, MALTED WHEAT, UNMALTED WHEAT, OATS, RICE HULLS, HOPS, CORN SUGAR, SPICES, WATER, YEAST), SPICES), GUAR GUM, CITRUS FIBER, XANTHAN GUM.  
**CONTAINS: WHEAT**



Nutrition Facts	
17 servings per container	
Serving size 2tbsp (30g)	
Amount Per Serving	<b>10</b>
<b>Calories</b>	
	%Daily Value
<b>Total Fat</b> 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
<b>Cholesterol</b> 0mg	0%
<b>Sodium</b> 160mg	7%
<b>Total Carbohydrate</b> 2g	1%
Dietary Fiber 1g	4%
Total Sugars <1g	
Includes <1g Added Sugars	2%
<b>Protein</b> 0g	
Vitamin D 0mcg	0%
Calcium 0mg	0%
Iron 0mg	0%
Potassium 0mg	0%
Vitamin C 10mg	10%

\*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

**INGREDIENTS:**  
SAUERKRAUT (CABBAGE, WATER, SALT), SAUERKRAUT JUICE, SUGAR, GUAR GUM, CARAWAY SEED, XANTHAN GUM, CITRUS FIBER.



Description	UPC	Wt (oz)	Case Qty.	Delivered Unit Cost	Delivered Case Cost	SRP
Classic	8 50567 00507 5	18	6	\$4.29	\$25.74	\$6.99
Craft Beer Mustard	8 50567 00509 9	18	6	\$4.29	\$25.74	\$6.99
Bavarian	8 50567 00508 2	18	6	\$4.29	\$25.74	\$6.99
Floor Display	8 50567 00511 2		36	\$170.00		

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